



## BIG4 Gold Coast Holiday Park – Sustainability Action Plan

### Our Sustainability Vision

At BIG4 Gold Coast Holiday Park, we are proud custodians of the environment and passionate advocates for sustainable tourism. Our sustainability approach is holistic, practical, and action-driven — aimed at protecting the environment, reducing our footprint, and inspiring our guests to join us on this journey.

### 1. Waste Reduction

**Goal:** Reduce landfill waste and promote recycling across the park.

Actions	Responsibility	Timeframe	Success Measures
Implement and maintain well-labelled Recycle and Green bins throughout the park	Park Operations	Ongoing	High guest usage rates and reduced general waste Reduced landfill waste by 15%
Replace single-use plastics with biodegradable alternatives (e.g., bamboo cutlery, paper straws)	Café & Events Team	Achieved / Review quarterly	100% eco-friendly takeaway packaging
Use wooden materials for children's activities to reduce plastic use	Activities Team	Ongoing	All crafts and play items plastic-free

### 2. Water Conservation

**Goal:** Reduce water consumption and increase reliance on sustainable water sources.

Actions	Responsibility	Timeframe	Success Measures
Utilize rainwater capture system with 31 tanks (3,000–10,000L capacity)	Maintenance Team	In place / Ongoing	238,000L in water savings and emergency supply readiness
Use drought-resistant landscaping throughout park grounds	Groundskeeping	Ongoing	Reduced water consumption across seasons 12% reduction in mains water reliance

### 3. Renewable Energy Use

**Goal:** Reduce greenhouse gas emissions and dependency on fossil fuels.

Actions	Responsibility	Timeframe	Success Measures
Expand use of solar panels and explore other renewable energy options	Management & Sustainability Coordinator	2025 review	Reduction in energy costs and emissions reduced by 15%
Replaced 80% of all our light bulbs with LED ones	Maintenance	2024	Mains power reliance reduced by 15%
110 Energy Saving Air Conditioning Remotes installed, and 40 new air conditioning units.	Maintenance	2024	30% power saving

### 4. Sustainable Infrastructure & Materials

**Goal:** Use low impact, recycled, and local materials wherever possible.

Actions	Responsibility	Timeframe	Success Measures
Constructed playground using recycled post-consumer and marine waste. Materials made using wind, solar and waterpower	Projects Team	Achieved	Full use of sustainable materials
Source bedding made from recycled plastic bottles	Accommodation Manager	In place / Review annually	95% Guest satisfaction and positive feedback
Created and maintain a football field-sized Eco Lake that has become an unofficial bird and fish sanctuary. Constructed to confine excess rainwater that used to damage lower sites during severe weather events,	Maintenance and Garden teams	Ongoing	we could have simply diverted that water but chose instead to enhance the environment.

### 5. Environmental Education & Community Engagement

**Goal:** Promote sustainability through guest education and community partnerships.

Actions	Responsibility	Timeframe	Success Measures
Create signage and info boards on eco initiatives across park	Marketing	Q3 2025	Improved guest awareness and engagement
Hosted Earth Day activities where our Activities Manager engaged with, and educated, guests and provided 'Plant a Seed and Grow It' packages.	Activities Manager	April 2025	100% booked activities - participation numbers and positive reviews
Share sustainability updates through social media & website	Marketing Team	Monthly	Increased reach and engagement

6. Partnerships for Progress

**Goal:** Work with suppliers and local stakeholders to amplify our sustainability impact.

Actions	Responsibility	Timeframe	Success Measures
Partner with local suppliers focused on sustainable goods and services	All teams	Ongoing	35% of local sustainable suppliers increased
Continue collaboration with recyclers and environmental groups	General Manager	Ongoing	Long-term partnerships and joint campaigns

Monitoring & Review

Our Sustainability Action Plan will be reviewed **annually** to assess progress and identify new opportunities. Regular team meetings and guest feedback will help shape future updates.